



BERKSHIRE HATHAWAY | Fox & Roach, REALTORS®
HomeServices

Dear Richard

Diane Nelson and I want to thank you for inviting us to attend the Edge Executive Conference. This conference was a game changer and motivator for the two of us whose number 1 goal is to grow our Real Estate Team from about 37-40 million this year to 100 million in 2021.

We met you in our office on Friday August 11th and you gave a highly effective presentation about the Real Estate Revolution and the Paradigm shift that must occur to succeed in today's marketplace.

You convinced Diane and I and one other agent that we NEEDED to sign up for the Edge Executive Conference scheduled on August 23rd and 24th at the Ritz Carlton in McLean Virginia. The price was a big GULP but you gave us the confidence that we were making a good decision. (In reality the cost is less than one sale at our average sales price).

The 2 days were action packed, the event was well organized and the presenters were exceptional. These are not people who used to sell Real Estate and now are on the speaking circuit telling us how great they were. Instead they are current Realtors amongst the top in North America sharing their secrets and giving us their marketing materials that they have developed over their career.

We both agree, without any equivocation, that the Edge Executive Conference with the turn key comprehensive Real Estate business systems is better and different than any Real Estate seminar, course or designation that we have ever attended. In my 45 years and Diane's 30 years in the business this is Light Years better as defined by increasing our income and providing us with powerful marketing tools and systems that can be used immediately. We are really excited about the Client Creator with the free 4 month hosting that you have provided in your package. To sum up the Value we perceive in your program and systems and marketing materials, we have one word...PRICELESS !!!!

Don Hibberd

Diane Nelson

Newtown Square Home Marketing Center
3409 West Chester Pike, Suite 100 | Newtown Square, PA 19073 | 610-353-6200 phone | 610-353-8830 fax