



February 28, 2023

Dear Rick,

Thank you for creating the systems that moved my business to the next level! It's been about three years since I attended the training in 2019. The training was invaluable, and the systems taught were worth more than the money I paid (many times over, in fact). I remember the day you came to my MLS board; I was very, very apprehensive. I didn't want to sign up and pay the price, but at the same time, I knew I needed it in a big way. I was struggling and didn't know what to do to compete and grow.

I needed something different, something no one else in my office or market was using. I'm not the typical sales agent, and I needed a system that could match my personality, and you ABSOLUTELY DELIVERED!! I still remember it like yesterday, I was sitting in my car, nearly out of gas, and I had to make a decision. You encouraged me and I am so glad you did.

Your program has helped me go from earning a lousy \$20,000 in GCI to over \$800,000 in such a short period of time!

Using your techniques, strategies, and systems, I have survived many market challenges, from Covid-19 shutdowns to the fierce competition during the low-interest rate frenzy and the subsequent whiplash of rising interest rates. I saw many competitors leave the industry while I excelled and gained market share. I believe that had I not attended your training, I would have been one of the agents to get washed out eventually.

NOW I'M IN THE TOP 10% of agents in the entire east bay in a short time because of your systems!!

My only wish was that there was more time with you and your team to learn more, I can't wait for your new program to come back, and that's why I SIGNED UP AGAIN last week at your meeting in Burlingame.

Like most agents, on a daily basis, we are sold so many trainers/coaches, seminars, and gimmicks that promise to help sell more homes, but they rarely deliver. I tried it all, and yours was the only one that built me a real, consistent, rewarding, fabulous business that keeps GROWING...

My advice to any agent considering your program is to do it! Like many others, I am a classic example of an agent who questioned the investment. The market has changed so much.

This program is so different than any other product, seminar, or mentorship available, it's all about proven systems used by top agents every day, easy structure, and it WORKS FAST, FRANKLY, if you want to be a better professional then you owe it to yourself and your clients to sharpen your skill set and join this program. I stand by your systems 100%!

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